# Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

In the Matter of	)	
Empowering Consumers to Prevent and Detect Billing for Unauthorized Charges ("Cramming")	)	CG Docket No. 11-116
Consumer Information and Disclosure	)	CG Docket No. 09-158
Truth-in-Billing and Billing Format	)	CC Docket No. 98-170

### REPLY COMMENTS OF BILLING CONCEPTS, INC.

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Billing Concepts, Inc., doing business as BSG Clearing Solutions ("BSG"), respectfully submits the following reply comments in response to the Notice of Proposed Rulemaking ("NPRM") issued in the above-referenced docket, in which the Commission seeks comment on measures to prevent cramming.

#### **EXECUTIVE SUMMARY**

In our initial comments, we described in detail the elaborate due diligence and performance monitoring procedures that BSG has implemented. These procedures have allowed BSG to reduce cramming complaints to extremely low levels. BSG recognizes, however, that some unscrupulous service providers continue to engage in cramming, and, accordingly, we support the Commission's reasonable proposals to require similar procedures for third-party billing generally. In these reply comments, BSG focuses on the suggestion by some commenters that the Commission should impose a ban or opt-in requirement on third-party billing. Such a drastic response to a problem that is adequately addressed by less intrusive means lacks both factual and legal support.

As an initial matter, there is no basis in the record for the claim that cramming cannot be addressed through less intrusive means. BSG's total cramming complaints are less than one-half of one-percent of all bills on which it places charges, and an even more miniscule percentage of the total number of charges that BSG places on such bills. When viewed in the context of BSG's market share, this tiny fraction of cramming complaints is entirely inconsistent with the Commission's estimate that 15 to 20 million U.S. households have been the victim of cramming by third-party service providers. BSG's data also contravene several of the overarching conclusions of the Senate Commerce Committee Report ("Senate Report") on which several comments relied. Contrary to this report, which is based upon anecdotal reports and a survey of

a narrow subset of third-party service providers, industry data demonstrates that cramming is far less prevalent than the report suggests. Rather, cramming rates are declining, and a wide variety of consumers and small businesses continue to value third-party services.

In particular, there is no evidence in the record that non-telecommunications services are more vulnerable to cramming – neither the NPRM nor the Senate Report present such data, and no commenter has introduced such data. Instead, recent enforcement actions by the Commission show that cramming occurs, albeit at extraordinarily low rates, in each category of third-party services. Furthermore, in these reply comments, BSG provides additional data showing that: (1) the small number of cramming complaints that do occur involve all types of third-party services, not just non-telecommunications services; and (2), across all categories of services that employ third-party billing, cramming can be adequately and effectively addressed through more reasonable and less intrusive means than a complete ban or opt-in requirement. In light of these facts, a ban or opt-in requirement would represent arbitrary and capricious action by the Commission.

Not only is there no factual basis for imposing a ban or opt-in requirement, but there is no legal basis either. First, a ban or opt-in requirement, as proposed in some of the comments, would violate the First Amendment. Commercial speech regulations must be no more extensive than necessary to serve a substantial governmental interest, whereas a ban or opt-in requirement, because it would capture millions of legitimate transactions, suffers from a significant overbreadth problem. Moreover, applying a ban or opt-in requirement only to non-telecommunications services would violate the Equal Protection Clause by unconstitutionally burdening the First Amendment rights of the providers of these services without sufficient

justification for the disparate treatment. In contrast, the more reasonable measures that make up the bulk of the NPRM do not suffer from this infirmity.

Finally, no commenter advocating a ban or opt-in requirement has shown that the Commission would have jurisdiction to impose such a rule. Because a ban or opt-in requirement would regulate the relationship between a LEC and a third-party service provider or billing aggregator, and not the relationship between a LEC and its customer, Title II jurisdiction is not available. Nor does Title I ancillary jurisdiction exist, as the Commission has not identified any statutorily mandated responsibility to which such a rule would be reasonably ancillary. Even assuming such a statutorily mandated responsibility could be identified, the Commission would still lack ancillary jurisdiction, as billing and collections services fall outside of the general grant of authority contained in Title I.

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For the reasons outlined in our initial comments, BSG continues to support the Commission's reasonable proposals to address cramming. Indeed, many of these proposals mirror BSG's existing procedures. In these reply comments, BSG addresses those comments that advocate a ban or opt-in requirement for third-party billing, either for all third-party services or for non-telecommunications services. As described below, these procedures lack legal and factual support, and would represent a dramatic overreaction to a problem that can be adequately addressed through less intrusive means.

# I. The factual record does not support the need for a ban or opt-in requirement on third-party billing.

In BSG's initial comments, we provided information regarding both the scope of the cramming problem and BSG's success in curbing cramming through rigorous due diligence and performance monitoring. A few comments, however, assert that the rules proposed in the NPRM are insufficient to address this problem and advocate a ban or opt-in requirement. None of these comments, however, presents any reliable data supporting such drastic action.

### A. The evidence cited in support of a ban or opt-in requirement is flawed.

In the NPRM, the Commission properly recognized that "specific data and information ... including a description of how that data or information was calculated or obtained and any supporting documentation or other evidence" is far superior to "vague or unsupported assertions regarding costs or benefits." Supporters of a ban or opt-in requirement fail to provide any independent "specific data and information" justifying their proposed action. Rather, supporters either simply assert that there is a significant problem that can only be addressed by a ban or opt-in requirement, or they cite anecdotal or unreliable data as support.

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<sup>&</sup>lt;sup>1</sup> See Comments of Billing Concepts, Inc., at 7-9.

<sup>&</sup>lt;sup>2</sup> NPRM ¶ 77.

Many of the commenters supporting such drastic action cite the Commission's "estimate" that 15 to 20 million households are victims of cramming by third-party service providers.<sup>3</sup> This estimate is demonstrably false. As noted in our initial comments, BSG placed charges on the bills of approximately 8 million households in 2010. As the largest third-party billing aggregator, BSG's market share suggests that the *total* number of households receiving third-party charges is below the Commission's estimate of 15-20 million households victimized by cramming each year.<sup>4</sup> In other words, for the Commission's estimate to be correct, virtually every third-party charge placed on a consumer's bill would have to be a cram. Given BSG's extremely low cramming complaint rates and the overwhelming amount of evidence of authorization and usage, the Commission's assertion is simply irreconcilable with industry data.

The Commission's explanation of the derivation of its estimate<sup>5</sup> reveals numerous flaws that likely combined to create this figure. The explanation notes that, according to a survey, only one in twenty households was aware of unauthorized charges on their bills, and that in California, 120,000 households out of 12 million households complain of cramming each year. The explanation concludes, based on these two data points, that "at least 20 percent of wireline households in the U.S. experience cramming." Both data points are fundamentally flawed, however. First, the survey referenced in *FTC v. Inc21.com*, does not support the conclusion that only one in twenty consumers is aware of cramming. The survey interviewed customers several months after a temporary restraining order was issued, stopping Inc21.com from billing

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<sup>&</sup>lt;sup>3</sup> See, e.g., Comment, Federal Trade Commission, at 2.

<sup>&</sup>lt;sup>4</sup> The comments submitted by AT&T similarly suggest that third-party billing rates in total do not reach the Commission's estimate of cramming prevalence. *See* Comment, AT&T, Inc., at 5 (noting only 8% of wireline bills contain third-party charges).

<sup>&</sup>lt;sup>5</sup> See NPRM ¶ 78 n.149

<sup>&</sup>lt;sup>6</sup> NPRM at n. 149

<sup>&</sup>lt;sup>7</sup> 745 F. Supp. 2d 975 (N.D. Cal. 2010).

customers.<sup>8</sup> As a result, the *majority* of those surveyed (57%) responded that they did not remember or were unsure whether they had been billed months prior for these services, and only 38% stated that they did not know they had been billed for the charges. Substituting this percentage, alone, would dramatically reduce the Commission's estimate. Second, the reliance on CPUC complaint numbers is misplaced. Because of the ambiguous wording of the California reporting requirement, the estimate of 120,000 cramming complaints is likely to be overstated. First, wireline providers and billing aggregators may be reporting cramming complaints from customers outside of California.<sup>10</sup> Second, because billing aggregators are required to report total complaints, their reports will include complaints from wireless and VoIP customers as well as wireline customers. Finally, if one accepts the Commission's assumption that one percent of households file cramming complaints each year. 11 this means that 860,000 households of the total 86 million households in the United States, will file complaints this year. This number, however, exceeds by far BSG's total complaint numbers as well as the numbers of complaints filed with the Commission or the Federal Trade Commission ("FTC"). Furthermore, the Commission assumed that each complaint was, in fact, a true allegation of cramming, but the CPUC's April 5, 2011 Letter itself contains reasons why such an assumption would be flawed. 12 Because the Commission extrapolated the CPUC's inflated estimate of cramming complaints in

<sup>&</sup>lt;sup>8</sup> See Decl. of Howard Marylander, FTC v. Inc21.com Corp., No. 10-cv-0022 (N.D. Cal. 2010), Dkt. No. 123-37, at 5 (noting that survey took place in April 2010).

<sup>&</sup>lt;sup>9</sup> *Id.* at 14.

<sup>&</sup>lt;sup>10</sup> Compare Cal. Pub. Util. Comm'n, General Orer 168, part 4, § 11.3 (requiring wireline providers and billing aggregators to report "the total number of consumer complaints received each month") with id. § 11.1 (requiring wireless provider to report "refunds made to Subscribers with California area codes" (emphasis added)). If CPUC data involved nationwide reports, the Commission double-counted in multiplying that by the fraction of nationwide wireline households in California.

<sup>&</sup>lt;sup>11</sup> See NPRM at n. 149.

<sup>&</sup>lt;sup>12</sup> See Letter from Phillip Enis, Program Manager, California Public Utilities Commission, to Stephen Klitzman, Deputy Chief, Office of Intergovernmental Affairs, Consumer & Governmental Affairs Bureau, FCC, at 2 (April 5, 2011) (noting that "Some carriers have a liberal policy of refunding or cancelling telephone charges after they receive just one phone call challenging the charges").

California to a nationwide number, this error compounded the severe over-inflation inherent in the Commission's estimate.

Other commenters point to the Senate Commerce Committee's Report<sup>13</sup> as support for their argument that a ban or opt-in requirement is necessary.<sup>14</sup> The Senate Commerce Committee, however, did not seek public comment or data in creating its report, but instead relied on anecdotal data and a telephone survey that was limited to customers of only three third-party service providers (and their affiliates) that were the focus of the Senate Committee report.<sup>15</sup> These three companies had all been accused of cramming.<sup>16</sup> After identifying the companies, the Committee conducted a telephone survey of 500 customers of these companies and their affiliates, and based on the survey, concluded that "[n]ot one person said the charges were authorized."<sup>17</sup> The sampling bias in this survey is obvious – querying customers of companies already accused of cramming would, of course, turn up more evidence of cramming. In contrast, the attached affidavits of customers of BSG's service providers show not only that customers have authorized third-party billing, but that they are quite satisfied with the services provided.<sup>18</sup>

More generally, these claims are entirely inconsistent with industry experience. BSG had over 24 million renderings in 2010 for AT&T and Verizon.<sup>19</sup> Each month, these local exchange carriers ("LECs") report a total "cram count" to BSG, corresponding to the number of calls that

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<sup>&</sup>lt;sup>13</sup> Senate Committee on Commerce, Science, and Transportation, "Unauthorized Charges on Telephone Bills" (July 12, 2011) ("Senate Report").

<sup>&</sup>lt;sup>14</sup> See, e.g., Comments of the Massachusetts Office of the Attorney General at 5; Comments of Various Attorneys General at 9.

<sup>&</sup>lt;sup>15</sup> The Senate Report also cited and relied upon the FCC's estimate that 15 to 20 million households are the victims of cramming. As described above, industry data refutes this estimate.

<sup>&</sup>lt;sup>16</sup> See Senate Report at 21-30.

<sup>&</sup>lt;sup>17</sup> Senate Report at 29.

<sup>&</sup>lt;sup>18</sup> See Appendix.

<sup>&</sup>lt;sup>19</sup> A "rendering" is a monthly bill with at least one BSG-placed charge on it. For instance, a dial-around long distance customer who makes ten long distance calls in one month would have ten transactions, but one rendering for that month. Because most customers continue to use services month after month, the total number of unique households on which charges were placed is lower than the number of renderings or transactions.

the LECs received from customers alleging that they had been crammed. BSG then combines these numbers with inquiries received in its own call center, cramming complaints reported by its service providers, and cramming complaints reported to regulatory bodies. Even if all of these allegations were true, they still made up only 0.47% of all renderings, and 0.06% of all transactions BSG placed with these LECs in 2010. And, as shown below, BSG's numbers for 2011 are even lower.

Table 1

	Cramming	Transactions	Complaints	Renderings	Complaints
	Complaints <sup>20</sup>		per Transaction		per Rendering
Jan. 2010 -	113,828	181,519,762	0.0006	24,372,669	0.0047
Dec. 2010					
Jan. 2011 -	29,540	121,468,106	0.0002	14,526,546	0.0020
Sept. 2011					
Estimated	39,387	161,957,475	0.0002	19,368,728	0.0020
$2011 \text{ total}^{21}$					

These miniscule rates of cramming allegations are entirely inconsistent with the Commission's "unsupported assertion," 22 that 15 to 20 million households are the victims of cramming each year and with the Senate Commerce Committee's claims regarding low authorization and usage rates.

Even these rates, however, are over-inclusive. The "cram count" that LECs report to BSG consists of all calls that include a customer's allegation of being crammed. In the numerous instances where BSG's service providers are able to provide indisputable evidence of authorization for the charge, the customer's allegations nonetheless continue to be included.

<sup>&</sup>lt;sup>20</sup> This includes complaints to LECs, complaints to regulatory agencies such as the Commission, complaints received in BSG's own call-center, and complaints reported by BSG's service providers.

<sup>&</sup>lt;sup>21</sup> These estimates assume that the complaint rate for the final three months of the year will remain the same as the average for the first nine months. However, monthly trends for cramming complaints, transactions, and renderings are generally downward, meaning this may result in overestimates.  $^{22}$  NPRM  $\P$  77.

Other estimates in the record inappropriately include allegations that do not represent cramming by third-party service providers. For instance, the NPRM cites a Commission enforcement action against Verizon regarding data charges placed on its own wireless customers' bills.<sup>23</sup> This discussion is entirely irrelevant to the question of cramming by third-party service providers, and, indeed, a ban or opt-in requirement would not have altered a carrier's ability to place such charges itself. Similarly, the NPRM states that the FTC "reported receiving over 7,000 complaints in 2010 related to unauthorized charges on telephone bills."<sup>24</sup> Those complaints regarding "unauthorized" charges, 25 are not limited to third-party cramming complaints, however, but also include other unauthorized charges, such as the Verizon data charges discussed above. Thus, while the FTC received 6,882 complaints for unauthorized charges to wireline phones in 2010 (a 14% drop over 2009), only an unknown fraction of these complaints were cramming complaints.<sup>26</sup> Finally, several commenters cite to historical incidents that pre-date the adoption of significant industry reforms that were targeted at reducing incidents of cramming. The Senate Commerce Committee Report, for instance, draws from a 1999 GAO report in support of the claim that service providers simply "lift[] names and numbers from telephone directories."27 And, the comments of various state attorneys general repeatedly cite cases from 2007 and earlier, <sup>28</sup> long before BSG and others adopted strict new procedures. As

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<sup>&</sup>lt;sup>23</sup> See NPRM ¶ 20.

<sup>&</sup>lt;sup>24</sup> NPRM ¶ 23 (citing Consumer Sentinel Network Data Book for January-December 2010, Appendix B3, at 80, March 2011, *available at* http://ftc.gov/sentinel/reports/sentinel-annual-reports/sentinel-cy2010.pdf.)

<sup>25</sup> See NPRM ¶ 23.

<sup>&</sup>lt;sup>26</sup> See Consumer Sentinel Network Data Book for January-December 2010, Appendix B3, at 80, March 2011, available at http://ftc.gov/sentinel/reports/sentinel-annual-reports/sentinel-cy2010.pdf.

<sup>&</sup>lt;sup>27</sup> See Report at 12. As BSG explained in its initial comments, under its current procedures, such limited data would be insufficient to allow a service provider to place charges on a customer's telephone bill. See Comment, Billing Concepts, Inc., at 5-6.

<sup>&</sup>lt;sup>28</sup> See, e.g., Comment, Various Attorney Generals, at 5 n.4 (citing 2005 New York enforcement action); *id.* at 8 n.9 (describing Kansas 2007-2009 investigation); *id.* at 15 n.30 (collecting Florida enforcement actions from 2007).

shown below, these procedures, instituted in April 2010, resulted in a dramatic decrease in cramming complaints.

Table 2

	Cramming	Transactions	Complaints	Renderings	Complaints
	Complaints <sup>29</sup>		per Transaction		per Rendering
May 2009 -	166,918	213,917,029	0.0008	31,093,720	0.0054
Apr. 2010					
May 2010 -	72,257	168,908,456	0.0004	21,439,278	$0.0034^{30}$
Apr. 2011				·	

Given these data, the outdated examples provided in the NPRM and in various comments cannot support the claim that cramming remains a sufficiently large problem to justify such drastic Commission action.

#### В. There is no evidence to support treating non-telecommunications services differently from telecommunications services.

A few commenters suggest that the Commission should impose a ban or opt-in requirement solely on third-party billing for non-telecommunications services.<sup>31</sup> As we explained in our initial comments, non-telecommunications services offered by third-party service providers provide significant benefits to a variety of consumers, and, in particular, to residential consumers and small businesses.<sup>32</sup> The NPRM did not discuss the possibility that it might ban third-party billing for only non-telecommunications services. To the extent the Commission is now considering such action, however, BSG strongly opposes treating nontelecommunications services differently from other third-party services given the lack of support in this proceeding for such an outcome.

<sup>&</sup>lt;sup>29</sup> This includes complaints to LECs, complaints to regulatory agencies such as the Commission, complaints received in BSG's own call-center, and complaints reported by BSG's service providers.

<sup>&</sup>lt;sup>30</sup> Complaints per rendering continue to trend downward. For instance, the average from May 2010 to Sept. 2011 was 0.0029 complaints per rendering.

<sup>&</sup>lt;sup>31</sup> See, e.g., Comment, Federal Trade Commission, at 6 & n.19; Comment, Minnesota Attorney General Lori Swanson, at 9. <sup>32</sup> See Comment, Billing Concepts, Inc. at 2-3.

First, there is no factual basis for imposing greater restrictions on nontelecommunications services offered by third parties. The NPRM contains no evidence to support the conclusion that cramming is a more significant problem for non-telecommunications services, and none of the commenters supporting the singling out of non-telecommunications services provides any evidence or data that would justify differential treatment. Instead, existing data suggest that, to the extent cramming remains a problem, it occurs in all categories of thirdparty services. For instance, the NPRM itself cites several recent Commission enforcement actions against dial-around long-distance providers accused of cramming.<sup>33</sup>

BSG's own data similarly demonstrate that non-telecommunications services should not be treated differently. When AT&T and Verizon report cramming data to BSG on a monthly basis, BSG is generally able to separate the data based on the type of service provided. For September 2011 (the most recent month for which data is available), cramming allegations against long-distance providers made up the majority of all such allegations received by BSG. In contrast, non-telecommunications services were less than forty percent of cramming allegations. These percentages are consistent with data throughout 2011, as shown below.

Table 3

	Long-distance	Operator services	Non-
			telecommunications <sup>34</sup>
Jan. 2011 – Sept. 2011	13,024	5,120	11,396
Sept. 2011 only	1,128	80	732

<sup>33</sup> *See* NPRM ¶ 21.

<sup>&</sup>lt;sup>34</sup> The legacy tracking systems of ACI Billing Services, Inc., an entity acquired by one of the BSG predecessor companies, did not separate service providers by product type (i.e., long-distance, operator services, and nontelecommunications). In order to avoid under-estimating the number of non-telecommunications cramming complaints, we have included all complaints for this group of service providers in the non-telecommunications category. As a result, the estimated number of non-telecommunications cramming complaints is overstated.

As discussed above, these complaint numbers represent extremely small percentages of BSG's total renderings or transactions in any category. In light of this data, the Commission lacks an evidentiary basis to treat non-telecommunications services differently.

### C. Reliable data demonstrates that cramming can be addressed through less drastic means, such as strict due diligence and performance monitoring.

As discussed in our initial comments, BSG has instituted industry-leading due diligence requirements and performance monitoring for all of its service providers, which are aimed at identifying and proactively stopping cramming. These procedures include background checks for new clients and additional verification measures for online purchases.<sup>35</sup> In particular. BSG now employs a 100-point checklist for new service providers, and demands that service providers supply private data, such as the last four digits of the purchaser's social security number, for online purchases. By implementing these procedures, BSG was able to cut its cramming complaints by more than half, as shown in Table 2. As a result, in September 2011, cramming allegations corresponded to only 0.14% of BSG's renderings and 0.01% of transactions. For this reason, reliance on older reports on the incidence of cramming<sup>36</sup> is misplaced as BSG's data show that less drastic measures have been effective in significantly reducing the incidence of cramming.

BSG's data are consistent with other publicly available information, showing significant drops in cramming complaints since BSG, other billing aggregators, and LECs adopted new and more stringent procedures. The NPRM also suggests that Illinois cramming complaints peaked in 2008.<sup>37</sup> In addition, other third-party billing aggregators have noted a similar trend.<sup>38</sup> These

<sup>&</sup>lt;sup>35</sup> See Comment, Billing Concepts, Inc., at 4-6.

<sup>&</sup>lt;sup>36</sup> See, e.g., Senate Report at 13-14 (quoting from 2008 and 2009 consumer complaints).
<sup>37</sup> See NPRM ¶ 31.

<sup>&</sup>lt;sup>38</sup> See Comment, PaymentOne, at 15 (noting a 26% decline in Q2 cram rates since 2009).

data all lead to the conclusion that a ban or opt-in requirement would exceed the steps necessary to continue these trends.

The comments of the California Public Utilities Commission ("CPUC") further support this conclusion. California has adopted many of the reasonable proposals contained in the NPRM, such as requiring bills to contain CPUC contact numbers and a clear and concise description of the charges, but has not adopted a ban or opt-in requirement. Based on the CPUC's experiences under such a system, the CPUC recommends only that these less draconian and more reasonable measures be adopted. The CPUC comments do not recommend a ban or opt-in requirement.<sup>39</sup>

The comments of the CPUC are echoed by the reply comments of several state attorneys general, all of which recommend that the Commission stop short of imposing a ban or opt-in requirement. Again, these attorneys general agree that cramming can be addressed through other measures such as due diligence requirements and increased consumer education. The Commission should follow the reasoned positions adopted by these state officials.

The National Association of Regulatory Utility Commissions has advocated a similar position. Its November 16, 2011 resolution supports the Commission's narrowly tailored approaches, such as offering bill-blocking and bill disclosures, while not endorsing a ban or optin requirement.<sup>40</sup>

In short, data from BSG and the industry more generally demonstrate that cramming complaints remain low and, particularly since the adoption of new safeguards, are continuing to

<sup>&</sup>lt;sup>39</sup> See Comment, California Public Utilities Commission, at 17 ("[T]he FCC's primary focus in combating cramming should be empowering the consumer . . . .").

<sup>&</sup>lt;sup>40</sup> See Nat'l Ass's of Regulatory Util. Commissioners, *Resolutions*, at 9-11 ("Resolution Urging the Federal Communications Commission to protect All Voice Service Consumers from Cramming Billing Practices") (Nov. 16, 2011).

fall. A ban or opt-in requirement for third-party services would thus reflect an overly broad reaction to a problem being addressed by more-tailored reforms.

### II. Imposing a ban or opt-in requirement on third-party billing would be arbitrary and capricious.

If the Commission were to impose a ban or opt-in requirement based on this record. such action would be arbitrary and capricious, in violation of the Administrative Procedures Act. The Commission has an obligation to "examine the relevant data and articulate a satisfactory explanation for its action including a rational connection between the facts found and the choices made."42 Where an agency's explanation for its decision "runs counter to the evidence before the agency, or is so implausible that it could not be ascribed to a difference in view or the product of agency expertise." a court will strike down the agency action. 43

The record in this case does not permit the Commission to conclude that a ban or opt-in requirement is the appropriate response to the perceived problem of third-party cramming. As outlined above, supporters of a ban or opt-in requirement rely solely on anecdotal and biased reports to conclude that cramming remains a problem that cannot be solved through more measured means. Moreover, BSG's own successes in driving cramming complaints down to small fractions of one percent of all renderings and even lower percentages of transactions refute these claims. The "evidence before the agency," therefore, permits only the conclusion that these more limited responses are appropriate. Any conclusion that a ban or opt-in requirement is necessary would be "so implausible" as to render it arbitrary and capricious agency action.

<sup>&</sup>lt;sup>41</sup> See also Comment, PaymentOne, at 8-9 (noting cramming rates of below 1%).

<sup>&</sup>lt;sup>42</sup> Business Roundtable v. S.E.C., 647 F.3d 1144, 1148 (D.C. Cir. 2011) (quoting Motor Vehicle Mfrs. Ass'n of U.S., Inc. v. State Farm Mut. Auto. Ins. Co., 463 U.S. 29, 43 (1983)).

43 Motor Vehicle Mfrs., 463 U.S. at 43.

Any attempt by the Commission to limit a ban or opt-in requirement to non-telecommunications services would, if anything, raise even greater problems. "Where an agency applies different standards to similarly situated entities and fails to support this disparate treatment with a reasoned explanation and substantial evidence in the record, its action is arbitrary and capricious . . ."<sup>44</sup> The factual record before the agency does not support the conclusion that non-telecommunications services are more prone to problems with cramming. Instead, BSG's own data<sup>45</sup> demonstrate that cramming complaints for non-telecommunications services remain a minority of the already small number of cramming complaints received for all services. Thus, the record is devoid of evidence that would permit the Commission to find facts justifying differential treatment between the various types of services that use third-party billing, all of which provide value to consumers with only a small percentage of cramming complaints.

## III. A ban on third-party billing would violate the First Amendment.

As BSG noted in its comments,<sup>46</sup> a ban on any portion of third-party billing would infringe the First Amendment rights of both BSG and LECs. Under *Central Hudson Gas & Elec. Corp. v. Pub. Serv. Comm'n*,<sup>47</sup> commercial speech regulations must meet a strict test to avoid falling afoul of the First Amendment. This test asks "whether the State's interests in proscribing it are substantial, whether the challenged regulation advances these interests in a direct and material way, and whether the extent of the restriction on protected speech is in reasonable proportion to the interests served." The Commission cannot avoid these requirements by claiming that cramming is misleading speech, because "where, as with the

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<sup>&</sup>lt;sup>44</sup> Burlington Northern & Santa Fe Railway Co. v. Surface Transp. Bd., 403 F.3d 771, 777 (D.C. Cir. 2005) (granting petition for review due to insufficient justification for treating shippers and carriers differently). <sup>45</sup> See supra Table 3.

<sup>46</sup> Comment, Billing Concepts, Inc., at 11-12.

<sup>&</sup>lt;sup>47</sup> 447 U.S. 557 (1980).

<sup>&</sup>lt;sup>48</sup> Edenfield v. Fane, 507 U.S. 761, 768 (1993).

blanket ban involved here, truthful and nonmisleading expression will be snared along with fraudulent or deceptive commercial speech, the State must satisfy the remainder of the Central *Hudson* test by demonstrating that its restriction serves a substantial state interest and is designed in a reasonable way to accomplish that end.",49

Even assuming that the Commission could satisfy the first requirement by identifying a substantial interest supporting a ban, the Commission cannot satisfy either of the final two Central Hudson requirements. First, the record is devoid of evidence that a ban on third-party billing would directly advance that interest. As a prerequisite to such a showing, "a governmental body seeking to sustain a restriction on commercial speech must demonstrate that the harms it recites are real."50 The tiny fraction of all transactions and renderings that result in cramming complaints casts doubt on whether the Commission could make such a showing. More importantly, however, a ban on third-party billing would not alleviate all of the problems identified in the NPRM. As noted above, the NPRM cites as support for evidence of a problem an incident where a non-third party service provider placed charges on its own customer's bills.<sup>51</sup> A ban on third-party billing would not prevent this from recurring, and thus the Commission's possible solution fails to advance any asserted governmental interest "in a direct and material way."

More fundamentally, banning third-party billing entirely is fatally over-inclusive. The final Central Hudson prong demands that commercial speech regulations not be "more extensive than necessary to serve" the asserted governmental interest.<sup>52</sup> Here, however, a ban would

<sup>&</sup>lt;sup>49</sup> *Id.* at 768-69. <sup>50</sup> *Id.* at 771.

<sup>&</sup>lt;sup>51</sup> See NPRM at ¶ 20.

<sup>&</sup>lt;sup>52</sup> See Central Hudson, 447 U.S. at 566.

capture millions of legitimate transactions, rendering it unconstitutional.<sup>53</sup> "[T]he free flow of commercial information is valuable enough to justify imposing on would-be regulators the costs of distinguishing . . . the harmless from the harmful."<sup>54</sup> A ban fails to make this distinction.

This argument applies with equal force to an opt-in requirement for third-party billing. An opt-in requirement for third-party billing would be unconstitutional for the same reasons the Tenth Circuit found an opt-in requirement for the use of customer proprietary network information ("CPNI") to be unconstitutional.<sup>55</sup> In *U.S. West*, the Tenth Circuit first rejected the Commission's claim that its regulations did not restrict speech, thereby triggering the *Central Hudson* test described above.<sup>56</sup> The court further found that the Commission's opt-in requirement for use of CPNI failed the third and fourth prongs of this test. First, the Commission's claims of threats to privacy and competition were speculative, and, therefore, the opt-in requirement could not satisfy the threshold requirement of showing that the harm cited is real.<sup>57</sup> Moreover, the opt-in requirement was not narrowly tailored, because the Commission failed "to adequately consider an obvious and substantially less restrictive alternative, an opt-out strategy."

The comments supporting an opt-in requirement for third-party billing suffer from the same shortcomings. The Commission's estimate about the scope of the problem of cramming is both speculative and demonstrably false, as shown above.<sup>59</sup> Nor would an opt-in requirement satisfy *Central Hudson's* third requirement that the restriction be "no more extensive that

<sup>&</sup>lt;sup>53</sup> See BellSouth Telecommunications, Inc. v. Farris, 542 F.3d 499 (6th Cir. 2008); Bloom v. O'Brien, 841 F. Supp. 277 (D. Minn. 1993). <sup>54</sup> See Board of Trustees of State Univ. of N.Y. v. Fox, 492 U.S. 469, 479 (1999) (internal quotation marks omitted).

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55 See U.S. West v. F.C.C., 182 F.3d 1224 (10th Cir. 1999); see also Verizon Northwest, Inc. v. Showalter, 282 F. Supp. 2d 1187 (W.D. Wash. 2003).

<sup>&</sup>lt;sup>56</sup> *U.S. West*, 182 F.3d at 1232.

<sup>&</sup>lt;sup>57</sup> *Id.* at 1237-38.

<sup>&</sup>lt;sup>58</sup> *Id.* at 1238.

<sup>&</sup>lt;sup>59</sup> See supra, Section I.

necessary to further the State's interest,"<sup>60</sup> given BSG's proven success with the less restrictive alternative of strict due diligence and performance monitoring requirements. The Commission should therefore adopt less burdensome approaches, such as requiring LECs to offer bill-blocking upon request, rather than unconstitutionally trampling on the First Amendment rights of billing aggregators, third-party service providers, and LECs.

# IV. <u>Imposing a ban or opt-in requirement only on non-telecommunications services</u> would violate the Equal Protection Clause.

Imposing a ban or opt-in requirement on only non-telecommunications services, but not telecommunications services, as some commenters suggest, would violate the Equal Protection Clause of the Fourteenth Amendment for two separate reasons. First, the overbreadth of such a requirement, capturing millions of legitimate transactions, is fatal, because "[t]he Equal Protection Clause requires that statutes affecting First Amendment interests be narrowly tailored to their legitimate objectives." Second, the Commission lacks a sufficient evidentiary basis for treating non-telecommunications services differently. 62

Absent "sufficient regulatory interests justifying selective exclusions or distinctions among" types of third-party billing, a ban on only non-telecommunications services violates the Equal Protection Clause.<sup>63</sup> Not only is there an insufficient basis to conclude that a ban or optin requirement is appropriate for third-party billing generally, the evidentiary record relating to non-telecommunications services in particular is entirely absent. Without such a record, it would violate the Equal Protection Clause to treat these third-party services disparately from telecommunications services where cramming also occurs. The proposed ban on only non-

<sup>&</sup>lt;sup>60</sup> Central Hudson, 447 U.S. at 569-70.

<sup>&</sup>lt;sup>61</sup> Police Dep't of Chicago v. Mosley, 408 U.S. 92, 101 (1972) (striking down ordinance that banned picketing on some topics, but not others).

<sup>&</sup>lt;sup>62</sup> See supra Section I.B.

<sup>63</sup> *Mosley*, 408 U.S. at 98.

telecommunications services closely mirrors the City of Chicago's unconstitutional attempt to ban picketing only when it related to non-labor activities. The City attempted to justify the ban on non-labor picketing because it was "more prone to produce violence than labor picketing," but the Court in *Mosley*, rejecting this argument, held that these "predictions . . . involve judgments appropriately made on an individual basis, not by means of broad classifications, especially those based on subject matter." Any ban or opt-in requirement targeted solely at non-telecommunications services would be similarly overbroad, particularly in light of the large number of legitimate, authorized services that consumers regularly authorize, and the fact that cramming occurs (in small numbers) in connection with both telecommunications and non-telecommunications services.

### V. The Commission lacks jurisdiction to ban third-party billing.

The Commission, in the NPRM, makes a general assertion that it believes the agency has jurisdiction under Section 201(b) of the Communications Act to adopt regulations to curb cramming. However, the Commission fails to address specifically whether or how it would have jurisdiction to impose a ban or opt-in requirement on third-party billing. The vast majority of comments supporting a ban or opt-in requirement similarly fail to address the issue. While the Commission generally recounts that it believes it "ha[s] authority under Section 201(b) to adopt these rules, for the reasons described below, any Commission jurisdiction to implement its Truth-in-Billing rules or other bill-formatting and disclosure rules does not extend to imposing a ban or opt-in requirement on third-party billing.

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<sup>&</sup>lt;sup>64</sup> *Id.* at 100-01.

<sup>&</sup>lt;sup>65</sup> The NECPUC comments do have a short comment, asserting without explanation that the Commission does have jurisdiction, and also urging the Commission to consider possible jurisdiction under its numbering authority. *See* Comment, NECPUC, at 23-24.

# A. The Commission lacks authority under Title II to regulate third-party billing directly.

The Commission's Title II jurisdiction depends on whether the Commission is regulating a LEC's relationship with the LEC's telecommunications customers or the LEC's relationship with its third-party billing customers. In the case of the former, Title II jurisdiction may exist, for the reasons outlined in the Truth-in-Billing Orders. In contrast, a LEC's relationship with third-party billing services and aggregators falls outside of the Commission's Title II jurisdiction. This distinction is critical to evaluating whether the Commission has jurisdiction to implement any particular aspect of the NPRM, including the proposals for a ban or opt-in requirement.

In the Commission's *First Truth-in-Billing Order*,<sup>68</sup> the Commission, in explaining the scope of its asserted jurisdiction, focused on the relationship between a telecommunications provider and its customer. The Commission noted that:

[T]he telephone bill is an integral part of the relationship between a carrier and its customer. As such, *the manner in which charges and providers are identified* on the telephone bill is essential to consumer's understanding of the services that have been rendered, the charges imposed for those services, and the entities that have provided such services.<sup>69</sup>

Similarly, with respect to Section 258, the Commission asserted jurisdiction "to the extent that our regulations serve as a means of verifying carrier changes." In contrast, the Commission stopped short of claiming jurisdiction over a carrier's relationship with third-party billing

 $<sup>^{66}</sup>$  See NPRM ¶ 83 (noting that "the telephone bill is an integral part of the relationship between a carrier and its customer").

<sup>&</sup>lt;sup>67</sup> See In re Detariffing of Billing and Collection Services, 102 F.C.C.2d 1150 (1986) ("1986 Detariffing Order") at ¶ 31 ("Although carrier billing and collection for a communication service that it offers . . . is an incidental part of a communication service, . . . carrier billing or collection for the offering of another unaffiliated carrier is not a communication service for purposes of Title II of the Communications Act.").

<sup>&</sup>lt;sup>68</sup> 14 F.C.C.R. 7492 (1999).

<sup>&</sup>lt;sup>69</sup> 14 F.C.C.R. at 7503, ¶ 20 (emphasis added).

 $<sup>^{70}</sup>$  *Id.* at 7504, ¶ 22.

services and aggregators, noting that "[t]he guidelines adopted here apply to the carrier providing the service to customers, not to those carriers' billing agents."<sup>71</sup>

Further, in its 1986 *Detariffing Order*, the Commission concluded that "carrier billing or collection for the offering of another unaffiliated carrier is not a communication service for purposes of Title II of the Communications Act." Indeed, the Commission reaffirmed this conclusion in the *First Truth-in-Billing Order*, when it distinguished between "a carrier's billing and collection for its own service, as opposed to billing services provided to other carriers."

These precedents make clear the limits of the Commission's Title II jurisdiction. When the Commission is regulating a carrier's relationship with its customers, such as when it issues rules regarding point-of-sale disclosures or bill formatting, the Commission has properly asserted its authority under Title II the Communications Act. However, by imposing a ban, the Commission would no longer be regulating the "integral part of the relationship between a carrier and its customer," but would instead be regulating the terms on which a LEC and a third-party billing aggregator or third-party service provider (which may not be a carrier) may do business, even though, contrary to the 1986 *Detariffing Order*'s conclusion, "billing and collection services provided by local exchange carriers are not subject to regulation under Title II of the Act." Thus, while BSG does not dispute the Commission's jurisdiction to issue disclosure and billing format regulations governing the relationship between a LEC and its customers, it is clear that the Commission lacks Title II authority to implement a ban or opt-in requirement for third-party billing.

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<sup>&</sup>lt;sup>71</sup> *Id.* at 7506, ¶ 25.

<sup>&</sup>lt;sup>72</sup> 1986 Detariffing Order, 102 F.C.C.2d 1150, at ¶ 31 (1986); see also Chladek v. Verizon N.Y., Inc., 96 Fed. App'x 19, 22 (2d Cir. 2004) ("[T]he FCC has determined that billing and collection services are not 'telecommunications services' as defined by Title II of the Communications Act."); Brittan Commc'ns Intern. Corp. v. Southwestern Bell Telephone Co., 313 F.3d 899, 905 (5th Cir. 2002) ("[B]illing and collection services provided by local exchange carriers are not subject to regulation under Title II of the Act." (internal quotation marks omitted)).

<sup>73</sup> 14 F.C.C.R. at 7507, ¶ 25.

### B. The Commission cannot rely on its ancillary jurisdiction under Title I.

The NPRM seeks comment on whether it needs to "invoke its Title I authority" to address cramming, and notes that the Commission "may exercise its ancillary jurisdiction only when two conditions are satisfied: (1) the Commission's general jurisdiction grant under Title I [of the Communications Act] covers the regulated subject and (2) the regulations are reasonably ancillary to the Commission's effective performance of its statutorily mandated responsibilities."

As to the first prong, Title I gives the Commission general jurisdiction over "interstate and foreign communications by wire or radio." But, as the Commission held in 1986, a billing and collection service "does not employ wire or radio facilities and does not allow customers of the service . . . to 'communicate or transmit intelligence of their own design and choosing." Rather, it is "a financial and administrative service." In this respect, services employing third-party billing closely parallel the devices in question in *America Library Association v. F.C.C.*. In that case, the court of the appeals faced the question of whether the Commission had ancillary jurisdiction when it required that digital television receivers recognize the broadcast flag. The court concluded that the "Commission's general jurisdictional grant under Title I" did not authorize the regulation of "devices that receive communications after those communications have occurred." Just as these devices fell outside the Commission's jurisdiction when they ceased receiving signals, the billing services in question fall outside the Commission's

<sup>&</sup>lt;sup>74</sup> NPRM at ¶ 85 (quoting Comcast Corp. v. FCC, 600 F.3d 642, 646 (D.C. Cir. 2010).

<sup>&</sup>lt;sup>75</sup> 47 U.S.C. § 152(a).

<sup>&</sup>lt;sup>76</sup> 1986 Detariffing Order, 102 F.C.C.2d 1150 at ¶ 32.

<sup>&</sup>lt;sup>77</sup> 406 F.3d 689 (D.C. Cir. 2005).

<sup>&</sup>lt;sup>78</sup> *Id.* at 691.

<sup>&</sup>lt;sup>79</sup> *Id.* at 692, 703.

jurisdiction because they involve "a financial and administrative service." Thus, Title I's general jurisdictional grant does not cover billing and collection services and would not permit the Commission to impose a ban or opt-in requirement.

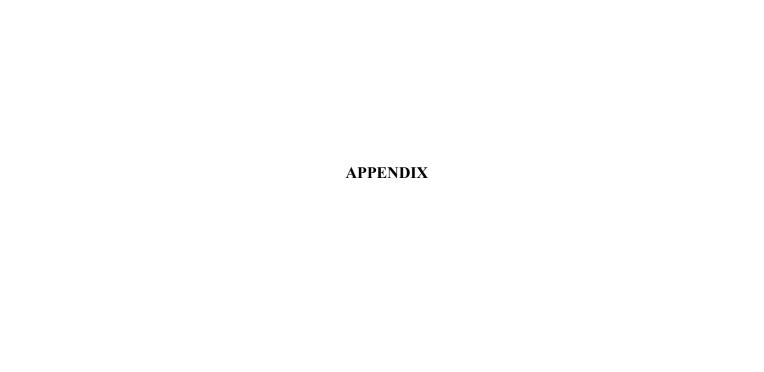
As to the second prong, the Commission has not identified a single statutorily mandated responsibility under Title II to which its regulations would be "reasonably ancillary." As a result, the Commission lacks ancillary jurisdiction to implement a ban or opt-in requirement for third-party billing.

Respectfully submitted on December 5, 2011.

s/Kelli Petronis Cubeta

Kelli Petronis Cubeta

<sup>&</sup>lt;sup>80</sup> See id. at 700 ("The insurmountable hurdle facing the FCC in this case is that the agency's general jurisdictional grant does not encompass the regulation of consumer electronics products that can be used for receipt of wire or radio communication when those devices are not engaged in the process of radio or wire transmission.").



# Mecca Property Development Corporate Office

71 South Orange Ave, #148 South Orange, NJ 07079 Phone: 888-383-1730 973-732-3996

November 30, 2011

To: Localbizusa

I have been a customer of Localbizusa.com since February 2010. When Localbiz contacted me at my place of business with an offer of providing me with a 14 day trial for a website that would advertize my business on the web, I decided to give it a try. I was so pleased with the website and the customer service; we opted to continue with the service after the trial offer was over. The best part of the offer was that the charge for the service would be conveniently billed on our local telephone bill. Thus eliminating the hassle of writing a check every month or having the charge automatically billed to my credit card. This has proven to be a very successful method of payment that made it much easier for our accounting department. But recently we have switched over to credit card payment because we were made aware of some changes that may eliminate the ability to bill through our phone bill and we did not want to chance losing our service with Localbiz.com as the website that they provide has been a great asset to our business.

Sincerely,

Dennis Jenkins, Owner

Mecca Property Development

215-6794371



November 30, 2011

To: Bizzlinks com,

ATT.: Larry

Dear Larry,

Thank you for giving our business an opportunity to promote our services on the internet. We have been a customer for awhile now and have been happy with the website service. When we were first called we were being billed through our phone company, which was convenient, but have transferred to credit card payment so as to ensure continued service. Regardless it is a pleasure doing business with your company.

**Thanks** 

Stanley Nehrbas

Dear Sú. Dam ring glad to have all of my telephone changes on one bill agains When I had separate bills it could be confusing. Being able to have one bill for two companies has been rivy helpful. Dencerify Margarel Humble 586-412-1534

Dear Sir,

We want you to know that we are very pleased with the quality of service your company provides.

We have always been able to relyon our long distance on our local phone bill at a very reasonable cost.

your customer service has consistently made extra efforts for any questions or concerns that we may have had come-up.

We have recommended your company to others because of our satisfaction with your service and ease of billing. We look found to doing business with you for years to come.

Mr. Jeff Lowe 5655 Holf of Mexico Dr. Long Boat Key, 4 Louda 34228

#941-383-1410



P.O. Box 11

Ada, MI 49301

Phone: 616-956-5101

Fax: 616-956-5104

June 17, 2011

LDCB 20 W. Washington St. Ste 6A Grand Rapids, Michigan 48346

Dear Sir,

I wanted to take the time to say thank you and tell you what a great job your company has done.

We appreciate being billed for our long distance calls on the local phone bill. No extra check needed. No long-term contract, no payment in advance or deposit and no automatic renewal date. We simply pick up the phone and make our calls.

Whenever I have called your customer service department they answered immediately! No annoying interactive response or voicemail systems to navigate. That is becoming a very rare experience! Your customer service representatives really do understand long distance calling.

I wanted to take the time to say thanks and keep up the good work!

Regards,

Joe Buss

Office Manager

See Buoo

UWC

6119 28th St.

Grand Rapids, Michigan 49546

### Dear Chairman Genachowski:

During these difficult economic times, my business tries to save money everywhere we can, and third-party billing helps consumers like us afford services such as long-distance calling, voicemail and Internet, Voice over IP, e-fax, operator assisted calls and many other services offered by small service providers that do not have their own billing systems. Third-party billing also gives us the option to choose from a wide range of vendors so we aren't locked into a single contract with a single company.

I agree that there are bad actors out there and that we need to protect consumers from "cramming," but banning third-party billing will hurt my business, reduce our options and raise the price of our bills. Currently:

- Leaders in third-party billing go out of their way to educate consumers. Some of them have even started a website <u>www.knowyourphonebill.org</u> to educate consumers.
- Millions of American businesses like mine use third-party billing services to have charges billed to their landline phone bills. Some use two or more.
- The number of cramming complaints the FCC receives each year represent a very small percentage of consumers who use and value the services they receive.
- Preferred Long Distance, Inc. was very helpful in covering my early termination feet that I received from AT&T so that I could switch phone carriers without any penalties.

This is why I strongly feel third party billing is important and stimulates competition. We enjoy having a choice of service providers and would not have this opportunity without third party billing.

I hope you think about the impact that any new rules will have on consumers like me.

Ihank Yeu

Roger Sims

RGS Enterprises Inc. Account #P17366

# Dear Chairman Genachowski:

During these difficult economic times, my business tries to save money everywhere we can, and third-party billing helps consumers like us afford services such as long-distance calling, voicemail and Internet, Voice over IP, e-fax, operator assisted calls and many other services offered by small service providers that do not have their own billing systems. Third-party billing also gives us the option to choose from a wide range of vendors so we aren't locked into a single contract with a single company.

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Thank You

Chris Darring

Global Parking System Inc.

Account# P174277

### Dear Chairman Genachowski:

During these difficult economic times, my business tries to save money everywhere we can, and third-party billing helps consumers like us afford services such as long-distance calling, voicemail and Internet, Voice over IP, e-fax, operator assisted calls and many other services offered by small service providers that do not have their own billing systems. Third-party billing also gives us the option to choose from a wide range of vendors so we aren't locked into a single contract with a single company.

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Thank You

William Hoffman

O'Steenis's Italian Food & Deli

Account# P178363

# Dear Chairman Genachowski:

During these difficult economic times, my business tries to save money everywhere we can, and third-party billing helps consumers like us afford services such as long-distance calling, voicemail and Internet, Voice over IP, e-fax, operator assisted calls and many other services offered by small service providers that do not have their own billing systems. Third-party billing also gives us the option to choose from a wide range of vendors so we aren't locked into a single contract with a single company.

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Bob Henry

Thank You

Helken Equipment Account #P176576

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During these difficult economic times, my family tries to save money everywhere we can, and third-party billing helps consumers like us afford services such as long-distance calling, voicemail and Internet, Voice over IP, e-fax, operator assisted calls and many other services offered by small businesses that do not have their own billing systems. Third-party billing also gives us the option to choose from a wide range of vendors so we aren't locked into a single contract with a single company.

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Thank You,

Crysta Feng Georgetown, TX

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Thank You,

Sarah Banks North Hollywood, CA

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Thank You,

Penelope Douglas Plymouth, MA

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Thank You,

Sidd Morisson Santa Ana, CA

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Thank You,

Makenna Swopes Gresham, OR

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Thank You,

Julio Monzon Los Angeles, CA

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Adam Camarillo Corpus Christi, TX

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Dan Ingle Bakersfield, CA

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Bruce Leinbach West Covina, CA

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Chrissaliba Saliba San Francisco, CA

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Antonio Caro Yorktown Heights, NY

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Sara Villarreal Eagle Lake, FL

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Bob Newhart Hawthorne, CA

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Kristine Whitbey Bakersfield, CA

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Ashley Ferguson Ashland, VA

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Carl Childers Manteca, CA

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Cynthia Schmitt Norman, OK

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Jenny Miller Lodi, CA

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Dale Alexander Cleveland, OH

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Melissa Rogers Richmond Hill, NY

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Mike Hunt Philadelphia, PA

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Igda Warner Arlington, VA

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Chris Carusos Mahopac, NY

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Eden Laurin Chicago, IL

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Charlie Troxell Midland, TX

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Loricrawford Crawford Santamonica, CA

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Jennifer Brewer Shelburne Fls, MA

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Sharon Lambert Robbins, NC

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Carolyn Verrett Applevalley, CA

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Bob Marshall Chatham, VA

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Mike Smith Beverly Hills, CA

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Bill Frizee North Hollywood, CA

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Marvin Moore Rochester, MI

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Louis Pizsap Allendale, NJ

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Angelica Plascencia Logansport, IN

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Nancy Webber Meadow Vista, CA

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Dolly Ruiz Santa Rosa, TX

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Thank You,

Rinku Shah Flushing, NY

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Mike Segovia Oxnard, CA

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David Ship Joplin, MO

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John Greer Virginia Beach, VA

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Toni Alicante Laguna Niguel, CA

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Mackenzie Jacobs Quincy, IL

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Sarah Walsh Woodstock, MD

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Rita Corey Frederick, MD

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Jackie Barden Canton, MI

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Ann Bass Poway, CA

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Rick Mcquire Hot Springs National Park, AR

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Elizabeth Nordberg Cambridge, MA

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Nick Detrt Seaside Heights, NJ

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Amber Craft Los Angeles, CA

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Stacy Moon Oroville, CA

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Gini Luster Crescent City, CA

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Simon Cotswalder New York, NY

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Michelle Dhan Flushing, NY

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Jaymez Nunya Albany, NY

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Thank You,

Ulrike Dietze Dallas, TX

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Steven Chambers Marion, IN

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Ruben Resendiz Turlock, CA

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Jennifer Fowler Modesto, CA

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Christina Clark Kansas City, MO

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Bo Taylor Bakersfield, CA

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Ashley Clements Hollister, CA

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Mitch Perales Del Valle, TX

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Galen Lazorith Altamonte Springs, FL

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Lisa Flores Euless, TX

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Fallon Royal Palestine, TX

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Welcome Halliman Fresno, CA

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Glenn Herman New York, NY

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George Elliott Washington, DC

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Chad Williams Abilene, TX

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Stephanie Telfer Conway, AR

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Asia Green Windsor Mill, MD

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Jon Kant Ambler, PA

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Jamey Johnson Lusby, MD

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Norma Salazar Delano, CA

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Margaret Orama Manassas, VA

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Tammy Ingle Ukiah, CA

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Chris Burnette Vestal, NY

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Bob Weainer Warrington, PA

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Theda Miller Great Bend, KS

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Kenneth Goldman Hoboken, NJ

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Jeanne Pou-Aldrich San Antonio, TX

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Everlina Williams Durham, NC

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Chris Jackson Breinigsville, PA

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John Allen Schenectady, NY

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Clint Hart Woodward, OK

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Demetrich Brown San Jose, CA

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John Cook Elmhurst, NY

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Eileen Sadlier Brooklyn, NY

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John Brown Escondido, CA

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Arthur Carota Wilmington, DE

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Buford Vasquez Burbank, CA

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Linda Battersby Wyandotte, MI

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John Connery Chicago, IL

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Jhon Spancer Sag Harbor, NY

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Katrina Heinrich Rancho Mirage, CA

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Bartholomew Cubbins Hyattsville, MD

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Georgia Johnson Lehigh Acres, FL

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Angie Little Temple Hills, MD

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Jay Weidner Pullman, WA

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Kym Campbell Bakersfield, CA

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Ted Gulliani Los Angeles, CA

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Max Newson Vista, CA

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Andrea Neptune Orangevale, CA

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Shannon Wright Odenton, MD

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Robert Marquez Los Angeles, CA

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Prethi Mala Sunnyvale, CA

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Nedra Millner Washington, DC

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Joan Thiery Shamokin, PA

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Mark Heckman San Bruno, CA

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Eugene Vecxco Bronx, NY

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Patricia Bangos Anaheim, CA

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Melanie Holloway Hughson, CA

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Troy Sims Liberty Hill, TX

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Barbara Jones Warren, AR

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Jason Johnson Long Branch, NJ

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Toby Keith Boca Raton, FL

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Kelly Zent Columbus, OH

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Pamelia Vanwinkle Alvarado, TX

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Tad Thorne Somerville, NJ

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Jimmy Brinson Scotland Neck, NC

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Kathy Farrar Silsbee, TX

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Fahima Haque Bronx, NY

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Lil Pernicello Huntingdon Valley, PA

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Jack Jackson Westchester, PA

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Donna Hoffman Whitehaven, PA

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Rachel Roskelley Winnemucca, NV

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Ameen Shah Reno, NV

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Jeffrey Porterfield Blue Hill, AR

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Jan Palamaro Newbury Park, CA

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Ashley Gallo Kingston, NY

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Jackie Odonnell Peabody, MA

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Ruben Gomez Visalia, CA

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Thank You,

Andreas Wieman New York City, NY

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Brenda Elliott Medfield, MA

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Sean Sampey Yorkville, IL

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Claudia Espinoza Houston, TX

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Maria Ford Sanpedro, CA

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Linda Locklear Valleycenter, CA

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Kathleen Becker Carsoncity, NV

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Manal Suleiman Mount Prospect, IL

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Marty Eyster Sierra Madre, CA

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Elizabeth Zavala Fontana, CA

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Daniel Rothchilde Newark, DE

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Sean Cook Houston, TX

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Josyanne Rene New York, NY

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Amy Mullen Pittsburg, CA

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Barbara Skinner Cyclone, PA

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Melissa Tome Chicago, IL

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Athena Walker Odessa, TX

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Lindsay Walker Monsey, NY

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Austin Nichols Mc Kinney, TX

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Michael Wiltz Highland, IL

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Nancy Dobins Vista, CA

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Lonut Bigguns Florissant, MO

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Pauli Campbell Round Rock, TX

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Mariah Carey North Smithfield, RI

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Bertha Kim Corona, CA

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Nathaniel Hellerstein San Francisco, CA

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John Love New York, NY

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Courtney Chambers Danville, VA

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Jennifer Knight Carrollton, MO

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Gregor Sampsom San Francisco, CA

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Pieter Capozzi San Francisco, CA

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Dana Washington Grand Prairie, TX

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Christina Mcauther San Diego, CA

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Catherine Dedman Wilmington, DE

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Victoria Adams Brooklyn, NY

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Addie Jensen Long Beach, CA

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Moreno Literal Beverly Hills, CA

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Tom Kilroy Shrewsbury, MA

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Manish Pathak Schaumburg, IL

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Thank You,

Michael Hornbuckle Winnsboro, TX

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Rofeim Marina Los Angeles, CA

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Gina Dufrane West Valley, NY

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Mary Petrarca Little Compton, RI

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Bobay John Yorktown Heights, NY

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Olatokunbo Sahid Washington, DC

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Leslie Green Dallas, TX

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Carol Lee Dittmer, MO

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Thank You,

Fressneth Ferreira Brooklyn, NY

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John Bocchino Brooklyn, NY

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Bonita Applebaum Brooklyn, NY

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Hans Taylor Ventura, CA

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Carol Buyers Indianapolis, IN

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Reginald Arvizu Fresno, CA

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Maxine Hoover Glen Lyon, PA

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Helmud Linsbourgh Saint Charles, IL

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Stephen Milbauer New York, NY

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Pete Peter Tonawanda, NY

# Dear Chairman Genachowski:

During these difficult economic times, my family tries to save money everywhere we can, and third-party billing helps consumers like us afford services such as long-distance calling, voicemail and Internet, Voice over IP, e-fax, operator assisted calls and many other services offered by small businesses that do not have their own billing systems. Third-party billing also gives us the option to choose from a wide range of vendors so we aren't locked into a single contract with a single company.

I agree that there are bad actors out there and that we need to protect consumers from "cramming," but banning third-party billing will hurt my family, reduce our options and raise the price of our bills. Currently:

- Leaders in third-party billing go out of their way to educate consumers. Some of them have even started a website <a href="www.knowyourphonebill.org">www.knowyourphonebill.org</a> to educate consumers.
- Millions of American businesses and households like mine use third-party billing services to have charges billed to their landline phone bills. Some use two or more
- Each year, millions of calls are made between the U.S. and other countries using third-party billing services.
- The number of cramming complaints the FCC receives each year represent a very small percentage of consumers who use and value the services they receive.

I hope you think about the impact that any new rules will have on consumers like me.

Thank You,

Raab Dorothy Sacramento, CA

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Joann Morton Manhattanbeach, CA